



TOWNSHIP OF SOUTH ORANGE VILLAGE
Strategic Partnerships and Citizen Engagement

Virtual WebEx
South Orange, NJ 07079

November 10, 2021 8:00 am

MINUTES

1. CALL TO ORDER and ATTENDANCE 8:00 am

Trustee Donna Coalier, Trustee Bob Zuckerman, Trustee Summer Jones, Julie Doran, Cat Fisher – South Orange Downtown, Monica Burnette – VP Seton Hall, Laura Fernandes - Resident, Sally Unsworth – NPP Coordinator

2. APPROVAL OF MINUTES 8:05 am

Minutes approved; Trustee Zuckerman not eligible to vote

3. PUBLIC COMMENTS 8:07 am

No public present

4. REPORTS 8:15 am

- Volunteer Form
 - Presented document and asked for feedback to be provided.
 - Trustee Coalier spoke about onboarding CPC and how they needed to sign a non-disclosure.
 - Laura Fernandes – What is missing is better detail and what is needed? Confirm for those individuals. The description is too high level to know if they can add value.
 - Laura volunteered to work to organize committees. Put a call out.
- Website Changes
 - Website changes are in progress; shared the front page; few issues with content management system –
 - Search function does not search the page without adding tags which currently are not mandatory.
 - Updated Pages –

- Capital and Redevelopment Project (80% complete) – link to this page.
- Forms Page – Will become main forms page (80% complete) – link to this page
 - Migrating forms to an online module
 - Resident Resources – New website
 - Redundant Navigation – New website
- Doing Business – Zoning Maps and Information
 - Trying to tag it more
- **Questions asked by Trustee Zuckerman** - Do we keep any stats on how often are website is used? Ms. Doran will provide details to the Trustees.

5. OLD BUSINESS

8:25 am

- Citizen Engagement
 - a. Cannabis Next Steps
 - Town Hall was well received; presentation to BOT to a public trustees; have not received any pushback. Trustee Zuckerman was not present at the last nights meeting so Julie Doran provided details on what happened on the task force.
 - State met last night and determined they will not start issuing micro licenses until March.
 - b. Digital Kiosk Update
 - Touchbase on Kiosk
 - Transit Oriented Grant – Opening in spring and awards in the fall
 - c. Community Board Status/Next Steps
 - Tabled
 - d. Demographics Survey
 - Asked Trustees to review the survey that will hopefully be presented at the next BOT meeting on the 22nd.
 - e. Communication Plan (*In Progress*)
- Strategic Partnerships
 - a. Community Care and Justice
 - b. Seton Hall

- Diversity, Equity and Inclusion- Supported some of the events including Cross Cultural Works; Native American Heritage Months (November 22nd)
- Meetings with Health Officer
- CPC is looking to recruit from a youth level (Trustee Coalier mentioned) Will provide Monica with

c. South Orange Downtown

- Mural is painting/Artist does not want pictures taken of him
 1. Is there a ramp up for an unveil? Depends on how quickly what he worked. Has been posting on social media.
- Rockies Minerals
- Opening for a Resident Board Member
 1. Julie Doran asked if there is a specific person/skill set. Preferably graphic designer or realtor
- Holiday Market – Small Business Saturday
- **Trustee Jones asked - How was the annual meeting?** Very well received. 45 people attended but mostly business owners.
 1. **Trustee Coalier asked if the public meetings had booths for the small business since they were held in large venues.**

6. NEW BUSINESS

8:45 am

- Italian Cultural Center discussions (Tabled)
- NPP Grant
 - New NPP Coordinator Sally Unsworth visited
 - There was a request from the Community Police Collaborative (CPC) to find out what process is put into place
 - Digital Survey for more data that is needed (Need to be done in the next 6 weeks)/Need to look at the data that is here.
 - Seton Hall – Has survey about policing, safety and etc.
 - Safety
 - Beautification
 - Has a target number – 100 people (Trustee Col
 - Focused Group
 - Plan needs to be written up and then approved by the BOT
 - Mid-March Board Meeting
 - Monica, VP SHU, has a volunteered to promote the survey

7. NEXT MEETING DATE – December 8, 2021

8. ADJOURNMENT

9:26am