



TOWNSHIP OF SOUTH ORANGE VILLAGE
Strategic Partnerships and Citizen Engagement

Virtual WebEx
South Orange, NJ 07079

July 14, 2021 8:00 am

Minutes

1. CALL TO ORDER and ATTENDANCE 8:00 am
2. APPROVAL OF MINUTES 8:05 am
3. PUBLIC COMMENTS 8:07 am
 - Tara - Jespy House - Would like to participate in Newcomers Day
 - Grant - IHC Grant - Tool/Questionnaire - Community Assessment - Starting that in the fall.
 - Virtual Video Fundraising - Clients that work in the Village will be featured - Filmed in August - Would like to have a trustee speak in the video - Julie to send an email.
 - 50% of capacity on site for people in Jespy - very small groups
4. REPORTS 8:15 am
5. NEW BUSINESS 8:20 am
 - Review Demographics Survey Results – Next Steps
 - Distribute to Volunteer List
 - Cannabis Town Hall – Date/Agenda
 - Tonight is the kick-off of the Cannabis Task Force - Not a public meeting as it is a task force.
 - Looking to have a town hall - Mid-September - Opting Out - Mr. Otis has already drafted a resolution and you can opt back in anytime.
 - Should be very thoughtful about it as there are tricky parts that need to be looked at. Especially as far as banking of cash.
 - From Trustee Coallier - Strategic Partnerships - Trustees have informal relationships with other organizations
 - Google Docs - Inventory the list

6. OLD BUSINESS

8:30 am

- Citizen Engagement
 - a. Digital Kiosk update
 - i. add in QR Codes or link on how other comput
 - b. Community Board meeting recap
 - c. Communications - Gaslight is out
 - i. Wanted something that people are going to want to keep.
 - ii. Some of the gaslight postcards were returned.
 - iii. Will have a place to opt out and to add your email to the list
 - d. Public Art projects (coordinating with SOVCA and Cultural Affairs)
 - i. Paint in the summer and reveal in the fall
 - ii. Nod to CHS and Seton Hall University
- Strategic Partnerships
 - a. Community Care and Justice Initiative
 - i. Encourage broad participation in the survey
 - ii. The biggest thing was adding the survey into Qualtrics
 - 1. Changing languages to have top languages
 - 2. Soft launch - Draft letter of what can be used
 - iii. We Will try to engage more constituencies by using more traditional methods
 - iv. Will look at other ways to reach people that might not be easily accessible
 - v. Reinvigorate our grants team
 - b. Seton Hall University – Expand to ask Community Partners
 - c. Draft an email to community partners

7. NEXT MEETING DATE – July 14, 2021

8. ADJOURNMENT

9:28 am