



TOWNSHIP OF SOUTH ORANGE VILLAGE
Strategic Partnerships and Citizen Engagement

Virtual WebEx
South Orange, NJ 07079

June 9, 2021 8:00 am

Minutes

1. CALL TO ORDER and ATTENDANCE 8:00 am
2. APPROVAL OF MINUTES 8:05 am
3. PUBLIC COMMENTS 8:07 am

Tara – Jespy House

- a. Community Inclusion Grant – Anxiously awaiting the completion of the survey. Currently has 80 members
- b. First meeting that has members of the community – present to CCR/Monday, June 14th
- c. Andrew Kitt & Cat Fischer – Suggestion for a better way to have a meeting

4. REPORTS 8:15 am
5. NEW BUSINESS 8:20 am

Direction for SPACE

- a. Partnership with Seton Hall
- b. Partnership with Essex County
- c. Citizen Engagement – How are our democracy works, how do we improve feedback loop as trustees, debrief with Annemarie
 - i. Can Annemarie also have it? Confirm.

Discuss Time of Meeting – Keep the same time.

Cannabis Discussion – When are we forming the taskforce? State still has not issued regulations at this time. Week from this Friday there is a forum on Cannabis. Communication/Statement – No one understands Medical dispensaries from other communities. Statement ready for the next meeting for Planning and Economics.

Citizen Engagement

- a. Demographics survey –
Currently have 34 individual submissions.
- b. Volunteering (enrollment and management) –
 - Is this something that we want to look at in house? Changing is staff. Offerings and committees online. Live link to those committees. Areas of interest and skills sections.
- c. Community Board meeting recap –
 - First meeting a few months ago. Second meeting tonight. Setting up the framework for the board and how the reps will interact with their members. What their plan is to communicate with their neighbors in the community. Any hot topic items for them in their neighborhood.
- d. Communications update –
 - Gaslight released to production this week. Go out every quarter. Goal is to hit by July 1st. Then October 1st. Timelier going forward.
 - a. Every Trustee will have a schedule that they would need to follow.
 - Report a concern – working very well at this time. Where people find that it is not working very well. Might be perception versus reality. Majority of the concerns goes to PSE&G. Difficult and slow dealing with PSE&G. Wrap up communications go when an issue is closed out. Improvement could be made there. Automated system – trying to learn more.
 - Banner announcements – source for content. Also, look at frequently reported concerns and report out our successes. Everyone that answers phones.
- a. Digital Kiosk update
 - Community outreach – healthy part
 - Tools and grants that might be available to pursue. Features and etc. Working at the fleshed-out proposal – grants or anchor sponsors - partner/Barnabas Health/Pay off the hard costs and the revenue.
 - a. Strapped for cash (out of reach)
 - b. LCD Displays that can be put out
 - c. Schedule a meeting - Trustees move forward with agreement; Proposals – One sheet/taken to SOVCA; Thoughtful advertising.
- d. Public Art projects (coordinating with SOVCA and Cultural Affairs)
 - From CAT Fischer – Property owners for the property. Requested a few tweaks.

Strategic Partnerships

e. Community Care and Justice initiative –

- We got the formal approval for the academic study parameters. Also, was approved for \$100,000 from Essex County (Happened on May 26th). Survey of the entire community that deals with values. Local needs in terms of social services program; how are they served or not served. NJCCU and Seton Hall University. Would need communications.
- Leadership program with Allen Houston – participate in that.
- Nelson Mandela Truth and Justice Curriculum – Funding coming from Seton Hall, and donor and others.

a. Seton Hall University –

- Melissa reached out regarding donors.
- Monica Burnette – Seton Hall Partnership Committee

3. NEXT MEETING DATE – July 14, 2021

4. ADJOURNMENT

9:30 am