



DESIGN REVIEW BOARD MEETING

MEETING MINUTES

Thursday, September 18, 2025 - 7:30 PM
Virtual Zoom Meeting

Roll Call

Katherine Crenshaw, Chair
Rebecca Gelman, Vice Chair
Jennifer Greenberg, Village Council Member
Melissa Hodge, SODT Executive Director
Michael Maza
Oksana Berzinish
Tom Hut
Joycelyn White, Board Secretary

Old Business

Facade Improvement 308 Irvington Avenue

The Board reviewed the revised facade plans for 308 Irvington Avenue. The applicant presented updated renderings reflecting color and material adjustments requested during the previous session. Members expressed appreciation for the incorporation of a more cohesive color palette and improved lighting placement. Concerns were raised regarding the proposed signage dimensions and compatibility with adjacent properties.

Action Items:

- Applicant to submit final signage specifications for review prior to permit issuance.
- Revised materials sample board to be submitted to the Design Review Board office.
- Direction was supported pending review of final materials by the Design Review Board.

2nd Floor Blade/Directory Discussion

The Board revisited the ongoing discussion regarding uniform directory signage for multi-tenant buildings. Members emphasized the need for consistency, legibility, and appropriate scaling for upper-floor tenants while balancing visibility and aesthetics.

Action Items:



- Melissa Hodge (SODT) to collaborate with local business owners to develop draft design standards for blade and directory signage.
- Draft standards are to be circulated to the Board for feedback before the next meeting.

Village Market Place

The Board received an update on design revisions for the Village Market Place project, including paint color, storefront lighting and sign placement. Members commended the project's effort to improve pedestrian appeal and recommended minor refinements to façade lighting to ensure consistency with downtown guidelines.

Action Items:

- None. The Board can only offer paint color suggestions for the upper floor, if needed.

Public Comments

The Chair opens the meeting for public comments.

The Chair opened the floor for public comments.

A few residents expressed support for ongoing downtown revitalization efforts and emphasized the importance of maintaining pedestrian-friendly lighting and uniform signage aesthetics.

Adjournment

The meeting was adjourned at 8:45 PM.

Respectfully submitted by Joycelyn White

Recording Secretary