



TOWNSHIP OF SOUTH ORANGE VILLAGE
Strategic Partnerships and Citizen Engagement

Virtual WebEx
South Orange, NJ 07079
June 8, 2022 8:00 am

Minutes

1. CALL TO ORDER and ATTENDANCE 8:01 am

Trustee Summer Jones, Chair	Cat Fischer – Chair South Orange Downtown
Trustee Donna Coalier	Monica Burnette – VP, SHU
Trustee Bob Zuckerman	Laura Fernandes, South Orange Resident
Julie Doran, Deputy Administrator -absent	Sally Unsworth – NPP Grant Coordinator
2. APPROVAL OF MINUTES 8:01 am
 - Minutes approved
3. PUBLIC COMMENTS 8:01 am
 - No public
4. REPORTS 8:02 am
 - NPP Grant Status – Sally Unsworth
 - Mural is done but touchups need to be done but they need to match white paint.
 - Pricing out sealing the work with graffiti proof
 - Next steps NPP is stakeholder meetings/Need a student representative (asked Monica)
 - Focusing on the businesses and they need to understand what needs to be done as a business
 - South Orange Downtown is working on a packet for new businesses
 - Ongoing Yoga/Movies out back for the summer (potentially)
 - Food Truck event in the fall
 - Working with English Faculty on being present during events on campus
 - Sally was asked to present at July NPP Meeting for the state
5. OLD BUSINESS 8:09 am
 - Citizen Engagement
 - a. Volunteer Management Status – Laura Fernandes, Resident Volunteer – Regroup with CC&J; Meeting with Donna
 - b. Kiosk Project – Julie Doran
 - i. Municipal Grants have opened up to potentially pay toward this. Status? We need to follow up on this.
 - c. Community Board – Update Next Steps – Bob was going to send some dates and times

Ongoing/In Progress/Tabled

- Communication Plan
- Sizzle Reel Discussion/Village Website Images – Trustee Jones
 - i. Need to confirm if budget can be set aside;
 - ii. Jeremy Moss is doing the images still for the town
- Special Events/Heritage Celebration events
 - Pride/Juneteenth (June)
 - 1. Flag Raising (all happened on the 5th)
 - 2. South Orange Downtown (Sip and Paint (Friday), Community Art Project (2pm-4pm))
- **Strategic Partnerships**
 - Seton Hall University – Monica Burnette, VP of Student Services
 - i. New Student Orientation program begins on June 20th – July 1
 - ii. Parent Resource Fair – Handouts or postcards
 - 1. Sally putting together a list of Seton Village Restaurants/will coordinate so that South Orange Downtown is on the other side.
 - iii. August 23rd – 27th move in – Hang them
 - iv. June 16th and June 30th – University Green (Pride Event)
 - v. HAPI Fest – sponsored in the fall
 - vi. DEI – Monthly anti-racism training will be by request over the summer by emailing (dei@shu.edu)
 - South Orange Downtown – Cat Fisher, Chair
 - i. Undercover Music Festival was a large turnout
 - ii. June 8, 2022 - Business Networking Summit – over 40 people have turned out
 - iii. Farmers Market – 2pm – 7pm (Wednesday)
 - iv. Four City Brewery will be selling beer
 - v. Welcome Week for the Fall
 - vi. Donna Coallier caught up with E.D. - Melissa to talk about YouthNet Internship for skill building.
 - Inventorying various contacts - Zuckerman/Jones - Tabled
 - Community Care and Justice (CC&J) – Trustee Coallier
 - i. Potential table during events as they really liked it. Would like to do Juneteenth as there might be a way to have a real discussion.
 - ii. County money was a grant to carry forward but the county has not come back in. Need to come up with a way to cover needed funded. Might be able to use for other items.
 - iii. Hannah Zollman teaches people to write grants. Will reach out.

6. NEW BUSINESS

8:45 am

- Discussion on how to coordinate multiple events across SOMA
 - i. Recreation Departments that put the events on (Amy Howlett, Village Alliance, Chair) Too many events; just tossing it together
 - ii. Hard to bring together all of the events; commercial department (bring it up as an overall issue)
- Capital Projects and Grants Promotions in South Orange – How are we promoting items that are not construction to the town? Should we be doing more? Will discuss with DVA Julie on this.
- Veterans Day/Plaque Promotion – We will be holding an event this year for VD to do a plaque reveal around the two soldiers that were killed during the gulf war. This will be done around Memorial Rock.

- Newcomers Day – Scheduled for September 11th

7. NEXT MEETING DATE – July 13, 2022

8. ADJOURNMENT 8:46am