



TOWNSHIP OF SOUTH ORANGE VILLAGE Strategic Partnerships and Citizen Engagement

Virtual WebEx
South Orange, NJ 07079
April 13, 2022 8:00 am

Minutes

1. CALL TO ORDER and ATTENDANCE 8:07 am

Trustee Summer Jones, Chair
Trustee Donna Coalier
Trustee Bob Zuckerman

Julie Doran, Deputy Administrator
Cat Fischer – Chair South Orange Downtown
Monica Burnette – VP, SHU -absent
Laura Fernandes, South Orange Resident

2. APPROVAL OF MINUTES - Will approve via email as minutes were sent out late 8:05 am

3. PUBLIC COMMENTS – No public for comments 8:07 am

4. REPORTS 8:15 am

- NPP Grant Status – Sally Unsworth – Sally sent an email as she was out. Copying in email here.

NPP Coordinator

to me, Bob, Donna, Julie, Laura, Catherine, Monica, Clerk's ▾

Apr 12, 2022, 9:27 PM (10 hours ago) ☆ ↶ ⋮

Hi all,

I'm away this week and have a NPP call at the same time tomorrow. But, to give an update, we are applying for a capital grant from NPP to fund the ADA elevator at the Italian Center. Fingers crossed.

ArtBender is scheduled for June 4 and will include a lot of art events around town including:

- 1) Community Mural on Ward Place
- 2) Music at Italian Center, Irvington parking lot park, Carter Park and downtown Gazebo
- 3) Ribbon cutting at Carter Park with new art installed
- 4) Capoeira at Italian Center
- 5) Meadowland Park Tau programming sponsored by Adultschool
- 6) Various block-by-block arts events hosted by individuals/ local businesses
- 7) Likely a NJ Pride tie-in arts event at Spiotta

Also, we are working on Seton Village plantings with DPW and adding additional planters to Ward Place

We are applying for a grant for a sunshade in Carter Park and will be approaching Maplewood Rotary Club for match funding as well as a skin cancer awareness organization.

5. OLD BUSINESS 8:25 am

- Citizen Engagement

- a. Volunteer Management Status – Laura Fernandes, Resident Volunteer – Has not heard from anyone else since the last meeting. How do we highlight those that did submit? Real Estate on that could be used.

- i. Rotating Carousel – Website is changing sometime this summer.

1. Image to highlight one at a time/one on a corner; highlight volunteer – Julie to work on that with Laura. Tie to those calendars. Working through the website experience for a majority of the committees that are participating.
2. Creation of a form/List to Sheena as well
3. Steve Schnall – Creating the volunteer module – what would be te

system and what could be captured.

ii. The ask of people are really geared to the statutory board

iii. Really understanding where it goes

b. Sizzle Reel Discussion/Village Website Images – Trustee Jones – Working on this and making progress and getting there. Moving forward with something for us to see by the end of next month.

C. Kiosk Project – Trustee Zuckerman

i. Establish an ad-hoc Grant Committee

1. NJDOT Transit oriented grant that opens in the summer – Opening soon and need to find a grant writer to write for this grant.

Ongoing/In Progress

- Community Board -Where to go with this board. Some people are due for reappointment. Meeting tonight.
- Communication Plan
- Special Events/Heritage Celebration events
 - Asian/Pacific American Heritage, Memorial Day (May) – Town Sponsored Event is a book reading. Other events that need to be done. Memorial Day event/whether the sign will be in.
 - ArtBender (June)
 - Pride/Juneteenth (June) – Trustee Zuckerman will reach out to Mayor Dafis – Pride Events – Parade again. Downtown doing Drag. Pete and Melissa are collaborating on an event for the weekend.
 - Fourth of July (July) – Event/Not sure who is running it but we will get together when Pete comes back.
- **Strategic Partnerships**
 - Inventorying various contacts - Zuckerman/Jones – Will get together over the next week to discuss this.
 - Community Care and Justice (CC&J) – Trustee Coalier
 - i.* Need to put a committee together for this so hope to do this in the May timeframe.
 - ii.* **To Do List:** Revamped the website to align with the village colors. Year in review; Instagram, Facebook and Twitter; Start doing branding and calls for volunteers. Meet her at the gate – raised clothing, supply and money donations. McMahon. Start with the big slash for team review.
 - Seton Hall University – Monica Burnette, VP of Student Services
 - South Orange Downtown – Cat Fischer, Chair
 - i.* Already discussed Pride events above
 - ii.* Undercover Music Festival – May 14th/Rain Date is the 15th - Is there any need for the festival?
 - iii.* Marketing person is out
 - iv.* Muralist does not self-promotion but promotion might be tied into another event. Grant approval might cover lighting for the mural
 - v.* Gateway Murals – Is anything being done about these? Not on anyone's radar. As the murals deteriorate then they get removed as part of the agreement as they were only meant to be temporary. (Deputy Administrator, Julie Doran)

7. NEXT MEETING DATE – May 11, 2022 – Trustee Zuckerman will be out but we will move forward.

8. ADJOURNMENT

8:53am